

# Deal Information

July 2025

Zerbach &  
Company

## Zerbach & Company advises the shareholder of Emergency Lighting Products Ltd. on the sale of its shares to BayTree Private Equity LLP

### Billingshurst / London, United Kingdom

Accompanied by Zerbach & Company Corporate Finance GmbH ("Z&C"), the shareholder of Emergency Lighting Products Ltd., Billingshurst, United Kingdom ("ELP") has sold 100% of shares to Prime Light Group Ltd., London ("Prime Light"), a portfolio company of BayTree Private Equity LLP, London ("BayTree").

ELP, based in Billingshurst in the south-east of England, is a provider of emergency lighting products and solutions for OEM and B2B customers, including international market leaders in the lighting industry.

With around 30 years of experience, Prime Light offers complete solutions for wireless lighting control and one of the most comprehensive ranges of lighting components in the UK.

Prime Light has been part of the BayTree Private Equity LLP portfolio since 2023. BayTree invests in medium-sized UK companies with EBITDA in the range of £2 million to £10 million as part of succession solutions, management buyouts, and growth capital.

Zerbach & Company structured the international transaction process on behalf of the former shareholder of ELP, identified potential buyers, initiated discussions with primarily British investors, and brought the process to a successful conclusion.

### About Zerbach & Company

Zerbach & Company, founded in 2014, is an independent, internationally active M&A advisory firm with a focus on medium-sized companies. We advise owner-managed companies, international family businesses, family offices, investment companies and start-ups on company acquisitions and sales, the implementation of corporate succession, debt advisory and corporate finance projects. The team is supported by its Industry Advisory Board, consisting of 12 renowned industry experts and business personalities.

Since 2014, we have successfully completed over 65 M&A projects with companies and investors from 18 countries. Through our international partners, we have access to local expertise worldwide.

### Deal Contact:



**Marc Bollinger**  
Managing Director

marc.bollinger@  
zerbach-company.de

